

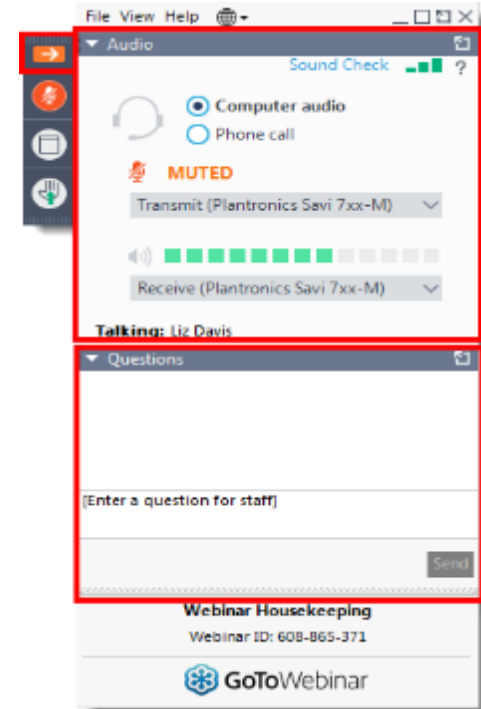
# More Than Books: Libraries as Hubs for Social Connection

April 19, 2021



# Webinar Instructions

- **Audio options**
  - Use your computer speakers or dial in to the conference call
- **“Questions” box**
  - Q&A session will be at the **end** of the presentation, but feel free to submit your questions at any time during the presentation. Click on the dropdown arrow icon “▼” to pop out the questions box where you can type and submit your questions.
- **Webinar recording will be available**



# engAGED

- National effort to increase social engagement among older adults, people with disabilities and their caregivers
- Administered by the National Association of Area Agencies on Aging (n4a)
- 17 Project Advisory Committee members:  
[www.engagingolderadults.org/partnerships](http://www.engagingolderadults.org/partnerships)
- Funded by the U.S. Administration on Aging, which is part of the Administration for Community Living

# Presenters

**Fatima Perkins, MSLIS, MNO**

Vice Chair, American Library Association/Reference Services Section

Director, Community Outreach & Advocacy/Western Reserve Area Agency on Aging

**Matthew L. Reed**

Senior Vice President, Direction Home Akron Canton Area Agency on Aging & Disabilities

**Laura Trejo**

General Manager, Los Angeles Department of Aging

**John F. Szabo**

City Librarian, Los Angeles Public Library

**Connecting with Libraries...Browsing is just the beginning!**

**Fatima Perkins, MSLIS, MNO**


**American Library Association/Reference Services Section/Vice Chair**



# Library Page Turners

- The book is better than the movie.
- 133 million folks attend public library programs.
- 68% of Americans have a library card.
- There are more public libraries (16,568) than Starbucks (8,791).
- 90% of Americans say closing the library would impact them/family.





**AS THE WORLD  
TURNS...  
CHANGING  
DEMOGRAPHICS**

- Life expectancy-79 years of age.
- Daily -10,000 individuals turn 65.
- Americans 65 and older will double from 46 million to over 98 million by 2060.
- 80% have at least one chronic condition.
- Major sources of income are social security (84%), income from assets (63%) and private pensions (37%).
- Most women 65 and older live alone.
- 2030 - Older folks will outnumber children.



# **A Shared Mission**

## **Libraries and the Aging Network**

- Strengthen community by connecting people with ideas, information, and innovative services (Omaha Public Library).
- Partner with our community to foster innovative programs and services to enrich the quality of life for older adults, caregivers and diverse populations (AAA-Maricopa, Arizona).



# Exploring the opportunity

- Library's strategic plan, mission, vision, and value statements
- Circulation statistics
- Assessments/surveys
- Focus Groups
- Community focus/emerging issues
- Just ask!



CEO/Branch Manager

Adult Services Staff

Outreach Team

Friends

Boards/ Advisory Councils

# Ways to Connect to Libraries



# Essential Elements to Consider Initiatives, Programs, Services and More

- Does the initiative align with the libraries program plan?
- Can the program be replicated?
- Is this an initiative that should be sustained?
- Resources required (staffing, space, funding)
- Can efforts be evaluated?



# Contemplating Appropriate Programs

- Identify opportunities based on interest and community need.
- Select themes for programs that deal with specific interests of the audience.
- Create engaging programs that promote “lifelong” learning?
- Tie efforts into community need/SDOH.
- Roles/responsibilities.

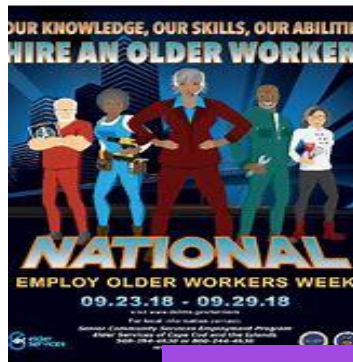


# Library Programming in General

- Educational
- Informational
- Recreational
- Entertainment



# Opportunities Abound



COMMUNITIES OF STRENGTH: MAY 2021



**National Grandparents Day**  
First Sunday After Labor Day



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Older Americans Month

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Grandparents Day

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National Caregivers Day

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World Elder Abuse Awareness Day

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National Employ Older Workers Week

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National Senior Health Fitness Day

**Themed  
Opportunities**



 Nutrition Workshops


 Scams

 Financial Literacy

 Volunteerism

 Technology Classes

 Advocacy

 General Presentations (all AAA programs)

## Educational Endeavors





Music Programs  
Concerts  
Therapy etc.

Reader's  
Theatre

Brain Games -  
Jeopardy

Book Clubs

Movie Day

Laughter Yoga

**Entertainment**



# Information Sessions

SNAP & Other Benefits

Vaccination Registration

Voting - Elections

Medicare Enrollment



Matter of Balance

Diabetes Self - Management Program

Tai Chi

Fitness Activities

Wi Games

## Recreational Programs



# Serving in the Face of a Pandemic

Telephone reassurance

Home Bound Services

Virtual programs

Library on Call

Resource provision

Volunteer initiatives



# Thank you for your time!

Fatima Perkins, MSLIS, MNO

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## LIBRARY PARTNERSHIP-



**DIRECTION HOME**

AKRON CANTON AREA AGENCY ON AGING & DISABILITIES

## IT ALL STARTS WITH AN INTRODUCTION!

- Initial discussion with leaders of the largest library system in our area (Akron/Summit County Public Library)
- Brainstorm ways to work together for mutual advantage
- Then COVID-19 happened...



## PAST PARTNERSHIP ACTIVITIES

- Linking Older Adults with Library Resources
- Linking Older Library patrons with aging services
- Co-branded social media campaigns







## Direction Home Akron Canton Area Agency on Aging & Disabilities ...

Published by Courtney Flickinger · March 22 at 11:58 AM ·

Spring is officially here! Celebrate by borrowing local [Akron-Summit County Public Library](#) materials about spring, birdwatching, flowers, trees, spring-cleaning, and more. Start with applying for a free library card today: <https://www.akronlibrary.org/account/library-card#libCardApp> // 330-643-9000



## Direction Home Akron Canton Area Agency on Aging & Disabilities ...

Published by Courtney Flickinger · April 12 at 3:00 PM ·

The [Akron-Summit County Public Library](#) Book Club To Go is a great way to prevent isolation and stay entertained. The books have a circulation period of 42 days and are sure to spark a lively discussion. If you always wanted to join a book club but didn't know where to start, now might be your chance to begin your own virtual or self-directed book club among friends and neighbors through the program!  
<https://www.akronlibrary.org/.../borrower.../book-club-to-go> // 330-643-9015



# JOINT PROJECT OUTCOMES-COVID 19 SUPPORTS



## Direction Home Akron Canton Area Agency on Aging & Disabilities ...

Published by Courtney Flickinger · February 22 ·

Between winter weather and the virus, it can be difficult to find a reason to get out of the house for a change of scenery if you are able. Did you know that the [Akron-Summit County Public Library](#) offers Outdoor Pick-up Service for holds at all locations by scheduling a pick-up appointment (appointments are not needed for items held at the Drive-up Window available only at Main Library)? You may also qualify for delivery by mail through Library Express Delivery Service.

Take a drive and safely pick up some new reading material today:  
<https://www.akronlibrary.org/serv.../outside-pick-up-service> // 330-643-9000

AKRONLIBRARY.ORG

Outside Pick-Up Service



## Direction Home Akron Canton Area Agency on Aging & Disabilities ...

Published by Courtney Flickinger · January 15 ·

Looking for more information about our Cabin Fever Kits? Check out some of the activities and PPE that will be included. For more information, or if you are an interested older adult in Summit Co., contact [screening@dhad.org](mailto:screening@dhad.org) or 877-770-5558. There are a limited number of Cabin Fever Kits available.



# CONNECTMEDHAD

- ConnectMeDHAD- 500+ individuals in the County will be receiving computers thanks in part to the County of Summit CARES Nonprofit Grant. ASCPL is developing infographics and device-specific usage guides to ensure a smooth transition for our device recipients.
- Additionally, the devices will have ASCPL webpages pre-saved to the distributed devices for easy and quick access. We are actively brainstorming ways to provide some sort of web training/education for the community and participants.



# LIBRARY PARTNERSHIP



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[About](#) [Library News](#) [Bringing vital resources to Summit County older adults and individuals with disabilities](#)

## Library News

### Bringing vital resources to Summit County older adults and individuals with disabilities

FOR IMMEDIATE RELEASE

January 13, 2021

Contact: Matt Reed, [mreed@dhad.org](mailto:mreed@dhad.org), 330-899-5208

Carla Davis, [cdavis@akronlibrary.org](mailto:cdavis@akronlibrary.org), 330-643-9090

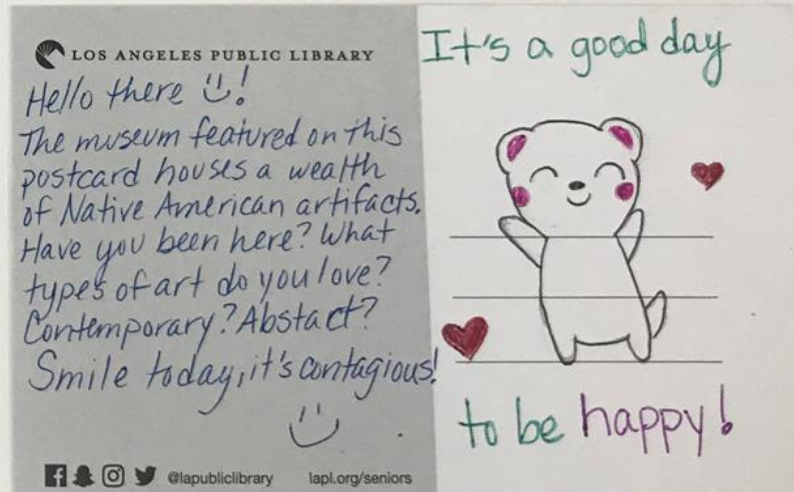
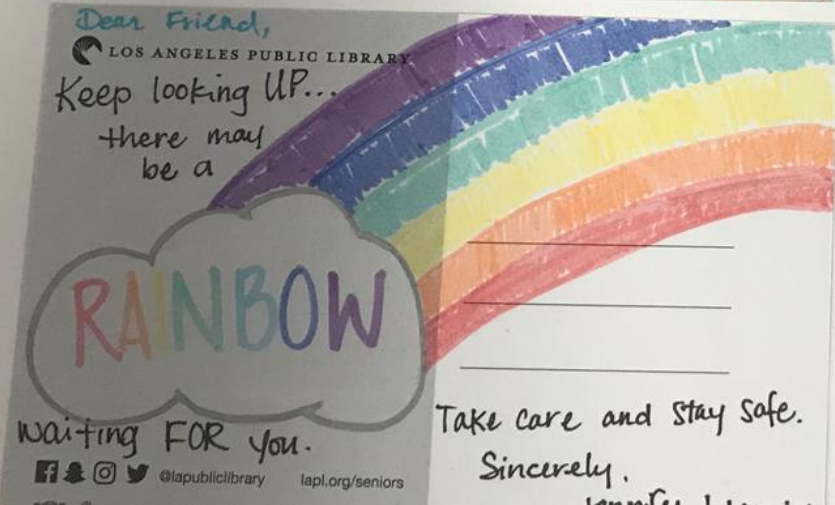
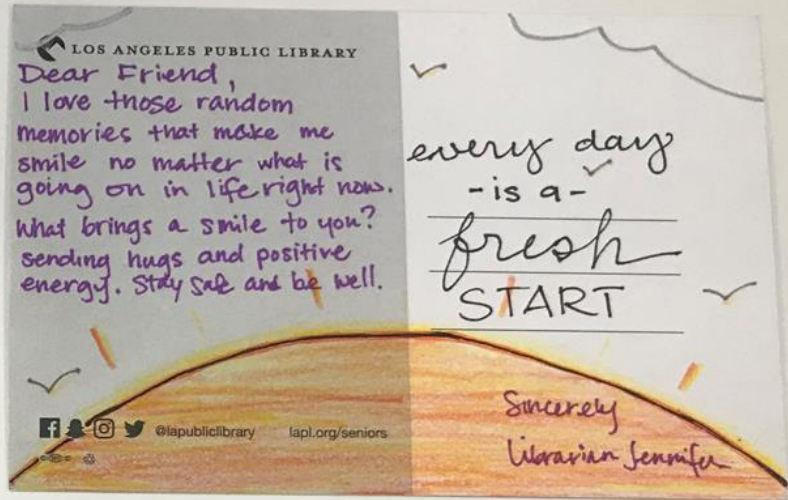
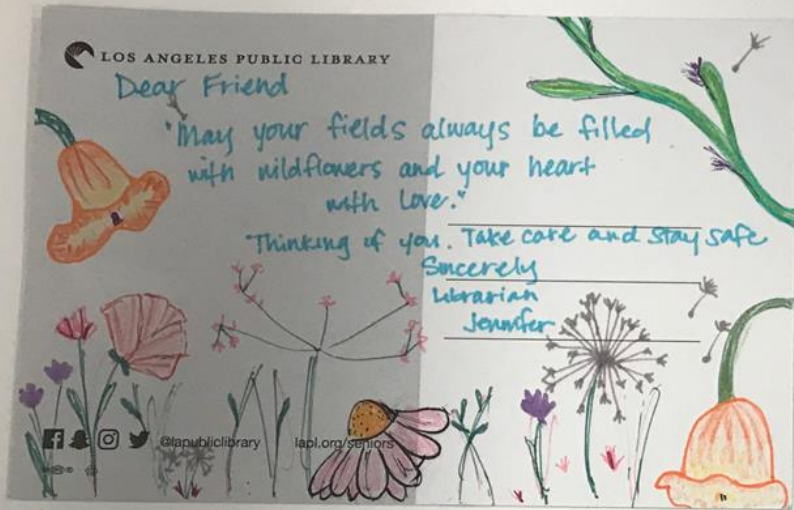
Summit County, OH – According to the Centers for Disease Control<sup>[1]</sup>, the likelihood of needing hospitalization or even dying after contracting COVID-19 increases with age. For this reason, older adults are encouraged to severely limit their contact with those outside of their immediate household. The lack of socialization can lead to loneliness and depression, putting the individual at even greater risk to their health.



## CONNECTION WITH ADVOCATES AND AGING SUPPORTERS

- Presentation at Areawide Council
- Expanding reach to other libraries (North Canton)







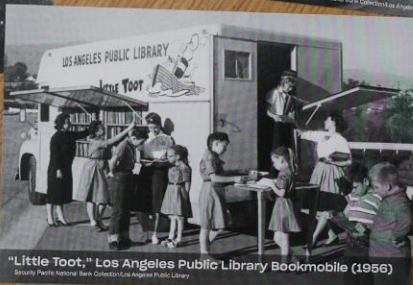
Southwest Museum with tunnel entrance (1914)  
Theodore Public National Bank Collection/Los Angeles Public Library



Pacific Ocean Park (1968) Photo: Pacific Ocean Park Collection/Los Angeles Public Library



Bookmobile in Watts (1966)  
Ramon Miraval, Harold Eastman Collection/Los Angeles Public Library



"Little Toot," Los Angeles Public Library Bookmobile (1956)  
Security Pacific National Bank Collection/Los Angeles Public Library



Bullock's Wilshire (1937) Security Pacific National Bank Collection, Fong and Kleezer Collection/Los Angeles Public Library









# Share Your Innovations

- Please share your social engagement innovations with engAGED!
- All programs submitted will be considered for inclusion in a database of social engagement innovations

[www.engagingolderadults.org/clearinghouse](http://www.engagingolderadults.org/clearinghouse)

# Connect With Us!

- [www.engagingolderadults.org](http://www.engagingolderadults.org)
- Facebook: @engAGEDCenter
- Twitter: @engAGEDCenter
- [info@engagingolderadults.org](mailto:info@engagingolderadults.org)

# Commit to Connect

- ACL campaign working to combat social isolation through:
  - Network of champions
  - Connection to resources
  - Establishment of partnerships
  - Sharing of successful initiatives



COMMIT TO  
**Connect**

[acl.gov/CommitToConnect](https://acl.gov/CommitToConnect)

# Questions and Discussion

Please use the questions tab in your GoToWebinar module to submit your questions or comments.

# Thank You!

- Thank you for attending today's webinar!
- The recording will be available on [www.engagingolderadults.org](http://www.engagingolderadults.org).